

Save the date: Startup Forum Digitalization Youth Travel

Startup-Event in Hall 4.1. at ITB Berlin will take place under the patronage of Juvigo

Juvigo is organizing the *Startup Forum Digitalization Youth Travel* at this year's ITB Berlin. Travel startups will be given the chance to promote their products and services to a broad audience of industry experts. The presentations will take place on Wednesday, March 7th, from 12h to 15h in Hall 4.1.

Setting the focus on young organizations related to youth travel, Juvigo is pushing the industry's digitalization forward. At the event, the founders will have the opportunity to introduce themselves and their innovative projects.

The Startup Forum will be hosted by Juvigo's founder and CEO Björn Viergutz. In 2017, Juvigo won the innovation award "Sprungbrett", granted by the VIR, and has, since their incorporation in 2015, established themselves in the youth travel industry. Since 2016, the company is member of the *Reisenetz*, Germany's leading trade association for youth travel.

Juvigo is happy to present a diverse group of participants at this year's Startup Forum: Bookacamp is an online booking system provider for tour operators, offering easy and accessible implementation to any website. Bookacamp brings an intuitive and effective system to register and manage your bookings to any travel business in need. "I hope to meet several new potential business partners, with whom we can accelerate the digitalization of the youth travel industry", says Mathias Methner, founder of bookacamp.

Transfer e.V. is pairing different organizations connected to youth and educational work, in order to facilitate work on specific projects. Their offers are directed towards institutions and professionals working in schools and colleges, youth travel, international, regional as well as local youth work. "Through a digital platform for counselors on a national level, we hope to find new ways to recruit counselors for youth travel as a whole industry and to ensure quality standards on a large and continuous scale", describes Oliver Schmitz, head of Transfer e.V., their new project.

Actionbound is a mobile app, designed to offer users the chance to create their own adventures-to-go, treasure hunts or interactive guides on their mobile devices. "The Startup Forum allows us to introduce our product to a large expert audience and discuss its impact and functionality in youth travel today", explains Benedikt Heiß, sales manager at Actionbound, comments.

Fly Money offers a comfortable and easy solution to exchange currency and transfer for your vacation abroad through easy pick-ups at your target destination, without charging high exchange rates like common currency exchanges.

The European Business College Düsseldorf completes the lineup. A group of young researchers will present an app that offers digitally guided city tours through Düsseldorf. Setting its focus on Germany under the Nazi regime, the app makes use of pictures, texts and audio files in order to make history accessible through a modern medium.

Juvigo is Germany's leading platform for youth travel and offers the largest selection of holiday camps in the DACH market. Customers benefit from the easy-to-use and secure online booking. Excited about the large interest for the Startup Forum, Juvigo's CEO and founder Björn Viergutz says: "Our goal is to put forward new ideas and innovative projects for our industry. From our own experience, we know that mutual trust builds the foundation of sustainable cooperation with all kinds of partners in the field of youth travel."

Juvigo can be found in Hall 4.1. with its own booth. We kindly invite all guests, partners and journalists to visit the Startup Forum and meet us personally at our booth!

Key information: Startup Forum Digitalization Youth Travel

When? March 7th, 12 to 3 p.m.

Where? Hall 4.1, Workshop Area

Who? Juvigo, Bookacamp, Transfer e.V., Actionbound, Fly Money, European Business College Düsseldorf