



Graduates | Young Professionals | Experiences Professionals | Full Time
International Content & SEO Management (Berlin-based)

The international content and SEO manager will be essential in the development and success of Juvigo on an international scale. In close collaboration with our founder and CEO, you will analyze and optimize the content on our websites and strive for constant growth and improvement. You will edit and manage SEO-optimized content with the help of freelancers and working students. An interesting position in a fast-growing company, where results are rewarded and business development is witnessed from the front lines.

What we offer

- Good long-term professional perspective and security, thanks to a permanent employment contract ("unbefristeter Vertrag")
- Flexible working hours and full compensation of overtime ("Gleitzeit")
- Office in the middle of vibrant Berlin-Friedrichshain, next to S-Bhf Ostkreuz
- Active collaboration in a fast-growing company, that got through the Corona-crisis unscathed
- Office fully equipped with Apple technology (iPhone, Mac,...)
- A lot of responsibility in a small team right from the very beginning

Your tasks and responsibilities

- You write and edit texts optimized for the search engines, together with our content team
- You generate valuable content for our product (camp descriptions, FAQ, illustrations)
- You analyze and optimize our content with the help of Google Analytics and Google Search Console, among other tools
- You perform keyword researches
- You manage our freelancers (currently about 20 people) by preparing their work, giving feedback, following up questions etc.
- You handle a variety of other administrative tasks
- You occasionally help out with customer service, through mail and on the phone

Your profile

- You have a very good command of English and of **at least 3 of the following languages:** German, French, Dutch, Spanish, Portuguese (the more of these languages you know the better it is)
- You have a degree in philology, literature, journalism or similar
- You like writing and editing texts, with a strong sense for details
- You have an understanding of and interest in the main principles of content marketing
- You are not afraid of administrative tasks
- You have a structured work approach, are creative and not afraid to share your ideas
- **Bonus:** You attended a holiday camp - as a child or as a counselor

About Juvigo

Juvigo was founded by Björn Viergutz in 2015 and has become Europe's most comprehensive booking platform for holiday camps and youth trips. The international team consists of 20 people and is based in Berlin-Friedrichshain.

Please send us your application (CV only) to ayke@juvigo.de!

Startup job in Berlin. Unlimited work contract. Flexible starting date but preferably in September/October/November 2020.

